microasis.eu - PRIVACY POLICY

This document is an English translation of the original Hungarian-language policy. In the event of any discrepancy or question of interpretation, the Hungarian-language document shall prevail.

The purpose of this privacy policy is to describe the processing of personal data obtained by Kéktó Manas Kft. (hereinafter: the "Data Controller") in connection with the organisation of the MICROASIS Festival (hereinafter: the "Festival"). This Policy sets out the data protection and data processing principles applied by the Data Controller, through which the Data Controller ensures that the personality rights of natural persons who come into contact with it in connection with the services provided in relation to the Festival are not infringed.

The Data Controller reserves the right to unilaterally amend its privacy policy and the content of this Policy in the event of changes to the services it provides, and in accordance with the legal provisions in force from time to time. The Data Controller shall notify the data subjects of any changes to this Policy simultaneously with such changes on the website www.microasis.eu.

Key legislation serving as the basis for data processing

- Act CXII of 2011 on Informational Self-Determination and Freedom of Information (hereinafter: the "Info Act")

- Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data (hereinafter: "GDPR")

- Act CVIII of 2001 on certain issues of electronic commerce services and information society services (the "E-Commerce Act")

- Act V of 2013 on the Civil Code

- Act C of 2000 on Accounting (the "Accounting Act")

I. General information regarding data processing:

Data of the Data Controller:

Name of the Data Controller:	Kéktó Manas Kft.
Company registration number:	14-09-321790
Registered seat:	8693 Lengyeltóti, Rágniczapuszta 4.
Tax number:	32891557-2-14
Festival contact person:	
E-mail address:	hello@manasproject.eu
Website:	www.microasis.eu
Postal address:	
Telephone number:	
Data processing:	Hetzner Online GmbH. (Hosting service provider)
Website operator:	Garai Eszter

The Data Controller generally processes the personal data of the data subject for the purpose of providing the services used by the data subject, improving the user experience of the data subject, and in connection with its own operation. The Data Controller carries out data processing involving the processing of personal data for the following purposes and in connection with the following activities:

1. Data processing related to ticket purchases in the Webshop

2. Data processing related to ticket purchases at the Festival location

3. Data processing related to the use of our website www.microasis.eu

4. Data processing related to marketing newsletters

5. Data processing of applicants for voluntary work

6. Data processing related to the making of image and sound recordings

II. Information regarding individual data processing activities

1. Data processing related to ticket purchases in the Webshop

The Data Controller informs the data subjects that, in the case of ticket purchases in the webshop, the main purpose of data processing is to identify the user as the ticket purchaser, to filter out transactions suspected of abuse during online payment, and to ensure that the Data Controller is aware of the person with whom it has entered into a business relationship.

Providing your data is voluntary. You are not obliged to provide your personal data; however, without such data you will not be able to purchase the pass entitling you to enter the Festival, or any other products or services available in the webshop.

Categories of data processed	Purpose of data processing	Duration of data processing	Legal basis of data processing
- name, - residential address, - date of birth, - identity card number or passport number,	ticket purchase, issuing of invoice, registration of purchasers, documentation of purchase and payment,	deleted 6 months after the Event	Article 6(1)(b) GDPR (performance of a contract)
- in the case of issuing an invoice (name, residential address, billing address, tax number)	fulfilment of accounting obligations,	If an invoice or other accounting document is issued to the Data Subject, the Data Controller is obliged to retain the related personal data until the expiry of the period prescribed by the Accounting Act (i.e. for 8 years).	Section 169(2) of the Accounting Act
- e-mail address	the e-mail address is required for sending the purchased ticket and for contacting the purchaser	deleted 6 months after the Event	Article 6(1)(b) GDPR (performance of a contract)

2. Data processing related to ticket purchases at the Festival location

The Data Controller informs the data subjects that, in the case of ticket purchases at the Festival location, the main purpose of data processing is to identify the user as the ticket purchaser, and to ensure that the Data Controller is aware of the person with whom it has entered into a business relationship.

Providing your data is voluntary. You are not obliged to provide your personal data; however, without such data you will not be able to purchase the pass entitling you to enter the Festival and therefore will not be able to enter the Festival.

Categories of data processed	Purpose of data processing	Duration of data processing	Legal basis of data processing
- name, - residential address, - date of birth, - identity card number or passport number	ticket purchase, issuing of invoice, registration of purchasers, documentation of purchase and payment,	deleted 6 months after the Event	Article 6(1)(b) GDPR (performance of a contract)
- in the case of issuing an invoice (name, residential address, billing address, tax number)	fulfilment of accounting obligations,	If an invoice or other accounting document is issued to the Data Subject, the Data Controller is obliged to retain the related personal data until the expiry of the period prescribed by the Accounting Act (i.e. for 8 years).	Section 169(2) of the Accounting Act

3. Data processing related to the use of our website www.microasis.eu

During the use of our website, certain information (such as the IP address) is exchanged between your equipment (e.g. desktop computer, telephone, laptop and other technical devices, hereinafter collectively: computing equipment) and the servers of www.microasis.eu.

The Data Controller informs the data subjects that cookies are used on the website www.microasis.eu in order to optimise our website in a user-friendly manner.

What are cookies? How can the settings be modified?

Cookies are small text, image or software files that we place and store on your computing equipment. There are temporary cookies (session cookies) that are automatically deleted from the device when the browser is closed, and

there are cookies with a longer lifespan that remain on the device for a longer period of time (this also depends on the settings of the device).

Cookies are highly useful tools that enable the website to recognise you and to log the times when you visit a particular page. They also enable you to establish a secure connection with the website and enhance the user experience by improving your experience with the website, ensuring the connection and/or adapting the content of a particular page to your interests. We mainly use cookies intended for one-time activities, which are deleted immediately when you close your browser.

Please note that you can view and delete cookies stored on your computing equipment and control the way in which they are used through the settings of your web browser. Further information is available through the help function of your web browser.

Purpose of data processing: during visits to the website, the Data Controller records visitor data in order to ensure smooth connection establishment between www.microasis.eu and the computing equipment of the Data Subjects, to ensure the convenient use and operation of the website, to check its functioning, to ensure system security and stability, and to prevent abuse.

Categories of data processed: date and time of the visit, the address of the page visited and the previously viewed page, type of operating system and browser, IP address.

The legal basis for processing data processed in connection with the use of the website is your voluntary consent given by voluntarily viewing our website, pursuant to Article 6(1)(a) GDPR.

Legal basis of data processing: the legal basis for processing the IP address is Article 6(1)(f) GDPR, i.e. the legitimate interest of the Data Controller, and Section 13/A(3) of Act CVIII of 2001 on certain issues of electronic commerce services and information society services.

Duration of data processing: 1 year from viewing the website, or until you delete the data. No transfer of the data detailed above (IP address of the equipment, etc.) to third parties takes place.

Hosting service provider: Hetzner Online GmbH. (registered seat: Industriestr. 25, 91710 Gunzenhausen, Germany, info@hetzner.com), which operates our servers as a data processor.

Website operator: Garai Eszter (2120 Dunakeszi, Barátság útja 10/b., II/54.) E-mail: info@geszterweb.hu

4. Data processing related to marketing newsletters

Through its newsletter service, the Data Controller sends regular information to subscribers about its services, current promotions, possible changes to programmes, important news, etc.

When subscribing, the user provides their surname and first name and e-mail address, and indicates their express intention to use the newsletter service by ticking the checkbox under “Newsletter subscription”. If a user no longer wishes to receive newsletters, they may unsubscribe at any time by clicking the “Unsubscribe” link included in the newsletter. Unsubscribing also means the deletion of all data of the user stored in connection with sending the newsletter.

Purpose of data processing: to provide a newsletter service to subscribers. The data provided by the user is strictly necessary for identification and for providing the service.

Categories of data processed: surname and first name, e-mail address.

Legal basis of data processing: Article 6(1)(a) GDPR, the voluntary consent of the data subject, and Section 13/A(3) of Act CVIII of 2001 on certain issues of electronic commerce services and information society services.

Duration of data processing:

The data processing lasts until unsubscription from the newsletter service. If you no longer wish to receive newsletters, you may unsubscribe at any time by clicking the “Unsubscribe” link included in the newsletter. Unsubscribing also means the deletion of all data of the user stored in connection with sending the newsletter.

5. Data processing of applicants for voluntary work

The Data Controller provides voluntary work opportunities at the Festival, for which applications may be submitted by registering on its website, in accordance with the rules described in detail on the website.

Purpose of data processing: to provide voluntary work opportunities at the Festival to applicants. The data provided by the user is strictly necessary for identifying applicants, for maintaining contact, and for selecting prospective voluntary workers.

Categories of data processed: surname and first name, nickname, e-mail address, telephone number, age, residential address (country, city), language skills, professional experience, previous voluntary work.

Legal basis of data processing: Article 6(1)(a) GDPR, the voluntary consent of the data subject.

Duration of data processing: the Data Controller informs the data subjects that, as a general rule, their complete application material will be deleted 6 months after the Festival, except for the application material of Data Subjects concerned by the enforcement of claims, which will be deleted only after the final conclusion of the relevant proceedings.

6. Data processing related to the making of image and sound recordings

By participating in the Festival, the Visitor expressly consents to the recording and publication of their face, appearance and manifestations, provided that they may be named only with their express consent. The Data Controller may make image and sound recordings of the participants at the Festival in accordance with Section 8.1 of the General Terms and Conditions (hereinafter: the “Recording”). The Data Controller is entitled, without limitation, to exploit and use the Recording (in particular for promoting the Festival), to reproduce, publish, adapt, make available to the public, communicate to the public and distribute it.

Purpose of data processing: the Data Controller processes the Recordings and the data contained therein for information and marketing purposes, so that the organiser and the Data Controller may present and promote their subsequent events and other services through them. Only such films and other works (hereinafter: “Films”) shall be produced and made public from the Recordings that depict the data subjects in connection with their participation in the given Festival, during conduct, situations and contexts generally foreseeable for the data subjects, with the proviso that no Recordings manifestly detrimental to the data subject shall be made. The Recordings used in the Films shall be modified or deleted in the event of infringement of the legitimate and justified interests of the data subjects.

Categories of data processed: the facial image and other body parts visible in the Recording of persons entering the Festival area, as well as the voice, appearance and conduct of such persons.

Legal basis of data processing: Article 6(1)(f) GDPR, the legitimate interest of the Data Controller as Festival organiser, and the exercise of the right to conduct a business laid down in Article XII of the Fundamental Law, which can be traced back to the right to property, and, on the other hand, informing the public, which can be traced back to freedom of expression and freedom of the press.

Duration of data processing: the Data Controller processes the Recordings, and thereby the personal data contained therein, for an indefinite period; however, it shall proceed in accordance with the above during their use. The Recordings, the Films and the works created using the Recordings are also copyright works; therefore, in view of their protection, the Data Controller may not delete them without the consent of the author. However, at the request of the data subject, the data subject’s right to object may be exercised in connection with the use within the limits of technical feasibility and reasonable implementation.

III. Rights of the Data Subject concerning their personal data:

4.1 Rights of the Data Subject concerning their data vis-a-vis the Data Controller

You may request information about your personal data stored and processed by us, as well as about the contents of this “Privacy Notice” (the purpose, legal basis and duration of our data processing, the data controller and its activities related to data processing, etc.). Upon your request, following credible proof of your identity and your

identification, we shall make a copy of the personal data processed about you and the listed information available to you free of charge in electronic form without delay, but no later than within 15 days.

You may request the rectification of your incorrect or changed personal data. We shall comply with your request free of charge, without undue delay, but no later than within 15 days, and shall inform you thereof by e-mail.

The Data Controller shall erase personal data if you request it, if the purpose of the data processing has ceased to exist, if the statutory retention period of the data has expired, or if the court or the National Authority for Data Protection and Freedom of Information has ordered erasure due to unlawful processing.

You may prohibit the Data Controller from processing data for direct marketing purposes (sending newsletters and promotional letters); naturally, this right has no effect on your use of our services.

You may request the restriction of the processing of data stored and processed by us about you (for example, if you contest the accuracy of your personal data, or if, pursuant to Article 21(1) GDPR, you have objected to the processing, but it has not yet been established whether the legitimate grounds of the Data Controller override your legitimate grounds).

Right to object under Article 21 GDPR: this general right to object applies to all data processing purposes described in this Privacy Notice that are based on Article 6(1)(f) GDPR (data processing for direct marketing purposes). Under the GDPR, we are obliged to accept such a general objection only if you state grounds that override the processing; such grounds may include, for example, a potential danger to life or health. In addition, you have the possibility to contact the competent supervisory authority.

You may object to the processing of your personal data. The Data Controller shall examine the objection, while simultaneously suspending the processing, within the shortest possible time from submission of the request, but no later than within 15 days, and shall inform the applicant of the result in writing (by e-mail). If the objection is justified, the Data Controller shall terminate the processing, including any further data collection and data transfer, block the data, and notify all persons to whom the personal data affected by the objection had previously been transferred of the objection and of the measures taken on its basis, and such persons shall be obliged to take measures in order to enforce the right to object.

4.2 Informing the Data Subject of a personal data breach:

If the personal data breach is likely to result in a high risk to the rights and freedoms of natural persons, the Data Controller shall inform the data subject of the personal data breach without undue delay.

The information provided to the data subject shall clearly and plainly describe the nature of the personal data breach, and shall communicate the name and contact details of the data protection officer or other contact point providing further information; it shall describe the likely consequences of the personal data breach; and it shall describe the measures taken or proposed by the Data Controller to address the personal data breach, including, where appropriate, measures to mitigate possible adverse effects resulting from the personal data breach.

4.3 The Data Subject does not need to be informed if any of the following conditions are met:

- the Data Controller has implemented appropriate technical and organisational protection measures, and those measures were applied to the data affected by the personal data breach, in particular measures, such as encryption, that render the personal data unintelligible to any person who is not authorised to access it;

- following the personal data breach, the Data Controller has taken further measures ensuring that the high risk to the rights and freedoms of the data subject is no longer likely to materialise;

- providing the information would involve disproportionate effort. In such cases, the data subjects must be informed by publicly disclosed information, or a similar measure must be taken that ensures similarly effective information to the data subjects.

If the Data Controller has not yet notified the data subject of the personal data breach, the supervisory authority, having considered whether the personal data breach is likely to result in a high risk, may require the data subject to be informed.

4.4 Notification of a personal data breach to the authority

The Data Controller shall notify the personal data breach to the supervisory authority competent pursuant to Article 55 without undue delay and, where feasible, no later than 72 hours after having become aware of the personal data breach, unless the personal data breach is unlikely to result in a risk to the rights and freedoms of natural persons. If the notification is not made within 72 hours, the reasons for the delay must also be attached.

4.5 The Data Subject may contact the National Authority for Data Protection and Freedom of Information

If you are not satisfied with the response or procedure of the Data Controller, or if you have any question relating to personal data, you may seek assistance from the National Authority for Data Protection and Freedom of Information (website: www.naih.hu, address: 1055 Budapest, Falk Miksa utca 9-11; postal address: 1363 Budapest, Pf.: 9., e-mail: ugyfelszolgalat@naih.hu, telephone: +36 (1) 391-1400).

4.6 The Data Subject may apply to a court

In the event of infringement of your rights, you may also apply to a court. Proceedings against the Data Controller may also be brought, at your choice, before the tribunal competent according to your place of residence or place of stay. The court shall proceed in the case as a matter of urgency.

Lengyeltóti, 10 January 2026